

Our Fall Opening

New Gloves For Fall
 GOOD gloves are a source of satisfaction to the wearer and no better gloves can be found than those makes that bear the Copper Queen Store label. Our full line of new colors and styles for Fall will be on display.

An Exhibit of the Latest and Most Authoritative Fashions
 In Women's Outer Apparel, Millinery and Accessories

MONDAY, TUESDAY and WEDNESDAY

We've been telling you of the new things to wear for some time-until now the assortments have grown to such proportions that Monday the Women's Garment and Millinery Sections will burst into full bloom--"The Opening"

This will undoubtedly be the most important fashion event of the season, as it will determine the styles for this community for Fall 1910, and will establish more firmly than ever our extraordinary prestige as Fashion Headquarters.

This announcement is merely an informal invitation for you to come, look, and learn what Dame Fashion has placed the stamp of approval on for Fall and Winter wear. Come!

NEW FALL MILLINERY

First Authoritative Showing of New and Exclusive Styles from Paris and New York

So where you will, you'll have trouble in finding another such a collection of Paris-American Millinery. The new Fall styles give greater scope for selection than any season we can remember, for the variety is, in a sense, unlimited.

One important feature about Copper Queen Store millinery, is its individuality. Instead of bringing out several copies of any one or similar styles, our aim is to have each model distinctly different. Over 500 "one-of-a-kind" styles will be on display Monday.

Among the numerous pattern hats from Paris, which will be on display as extreme types of the season's models, you will find charming New York creations competing for your favor. Numerous adaptations from our own workrooms will prove interesting in the extreme. It is impossible to give you an idea of the beautiful new colorings--you look to us for hints--so come to the Opening and judge for yourself.

Special values at \$3.00, \$5.00, \$7.50 and \$10.00 while the full lines of prices range upward to \$60.00

Silk, Wool and Velvet Dresses

Handsome costumes for traveling, street wear, afternoon or evening wear are shown in a number of exclusive models. Chiffon broadcloths, velvet, chiffon over Persian designs, crepe de chine, marisettes, voiles and messalines are the materials used; trimmed in the most effective manner with the jeweled bands, Persian galloons and other new trimmings. Many of these show the new season's fad, the "hobble" skirt effect. The color range includes every new shade upon which Fashion has placed its stamp of approval.

The Newest Styles in Separate Coats

This section is ready for the demand that will start immediately upon the arrival of cooler weather. The varied range of styles show the prominence to be given the individual coat for all uses this season. Long coats are especially featured in the new tweed and diagonal weaves. Semi-fitted styles many of which are severely tailored. Prices range from \$10.00 to \$45.00.

Women's Tailored Suits

You will doubtless notice a most desirable difference in the "line" and "air" of the new suit models we are showing for the new season. Coats are shorter and a trifle looser fitting than those of last fall. Sleeves are narrow and there is no fullness at the arm-hole. Skirts show the new "hobble" effect, but very much modified, also plaited and gored styles.

Wide wale serges, homespuns, chevots and broadcloths in the new raisin, prune, artichoke, wisteria, taupe and various other shades are great favorites and you will find our Opening Display of these models extremely interesting. Severely tailored styles are shown in great variety but you will also find a varied collection of the stunning new embroidered effects among this extensive showing. The prices begin at \$15.00 and range upwards to \$80.00 with splendid assortments at all prices between.

New Silk and Tailored Waists

SILK waists in black and colors, messaline, prettily braided in black and new fall shades; plaid taffetas and fancy Dresden silks. The colorings include navy, brown, gray tan rose, catwaba, Copenhagen and the new tea leaf green, prices ranging from \$5.00 to \$12.50.

The collection of new models in Tailored Waists to be shown during the Opening will attract every woman's attention--likewise the values offered. The styles comprise an extensive range of the effective new designs in plain tailored and embroidered effects. Prices range from \$1.00 to \$7.50.

Beautiful New Ribbons

In Exquisite Designs and Colorings

Scores of pieces of new ribbons the choicest of the novelties of the season are now displayed at our ribbon counters. Beautiful checks, plaids stripes and Persian designs and rich new tapestry effects are shown in a truly astonishing variety of colors. Many handsome ones are offered in the nine inch widths in styles suitable for millinery uses or for fancy work.

Dress Fabrics and Correct Trimmings in Lavish Quantities

Whatever your good taste may suggest to you--whatever you may desire in dress fabrics or trimmings--this store can supply that need. A wealth of good things awaits your choice--fabrics of every texture, of every color, from foreign or domestic mills. Trimmings of every appropriate style--for the street costume or the most elaborate evening gown. It's a magnificent stock to select from--the most comprehensive one ever assembled for your choosing.

The Copper Queen Store

Fall Opening Days
 MONDAY, TUESDAY and WEDNESDAY
 September 19, 20 and 21

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